

Executive Committee Meeting Minutes
3:00-6:00pm, Sunday, April 24, 2005
Doubletree Hotel – Ontario Airport
222 North Vineyard Avenue
Ontario, CA 91764

- I. Commissioner Dolton led the group in the pledge. Roll call was taken, present were Commissioners Dolton, Lambrinos, Ross, Schachter, Kim-Selby and Dennison. Excused was Commissioner Acosta. Executive Director Sandi Fitzpatrick and Staff Carla Hett Smith were also present. Quorum was established.
- II. Agenda adopted by consent with the following changes, move item IX to first item due to schedule of Commissioner Wyman and add under Executive Director's report 'discussion of June meeting'.
- IX. Commissioner Leah Wyman presented for a second time a proposal for a CCoA media website. This proposal implements some of the Strategic Plan by publishing information on viability of older adults as media and product consumers, thereby combating ageism and negative stereotyping on aging. Former concerns of CCoA Ex. Comm. were addressed today in addendum to the proposal. Advertisers are the main target for the website; they are the people that may be looking for this information. Network and studio personnel may also use this information to influence programming timing, content, etc. Legislators are the third possible users of the website. One Commissioner believed that advertisers already get this information by professional research companies. Deciding what to put on the program, editing, reviewing, keeping up to date is very time consuming, the staffing is beyond what graduate students could probably provide. There is federal funding available to work with a non-profit to provide products (such as this website) that have a common use for the public (a PR firm could submit the proposal partnering with a University). There are other websites that are valuable to the aging network for instance "Network of Care" that should be considered given serious attention by the Commission, we need to pick and choose priorities. This proposal can only be accomplished if funds are available and at least one full time staff could be dedicated. Options for the proposal: reject outright, recommend approval as presented, recommend approval with amendments, recommend exploring it further, recommend discussion at June retreat. Lambrinos made the motion that we recommend further exploration by a separate established committee with Leah Wyman as the chair, motion was seconded by Dennison. Motion was approved. The committee should report back to the Commission in September.
- III. No public present.
- IV. Executive Director's Report:
 - A. Facilities relocation - CDA does not have space for the Commission. Options include: other placement in the same building as CDA, or another Natomis buildings nearby, and third choice is moving downtown with the help of General Services. CDA will be reducing numbers of conference

rooms from 7 to 3. Congress of CA Seniors has recently moved to a new location and is leasing to other senior organizations. A Commissioner suggested that we ask General Services to include Congress of CA Seniors building as option if we need to explore downtown locations with them.

B. March Events: Wrap up and Costs –

Total funds raised = \$6,600

Staff hours put into these three events were large, but the event was deemed very successful.

C. CSL has a new chair and vice chair, followed by resignation of session planning chair and resignation of the transition team chair. State Controller has now indicated that the cost for CSL would exceed CSL's revenue, and Controller's office will not take administrative responsibility for them. Tremendous amount of time/energy/frustration spent on these activities by CCoA staff. What is CCoA's responsibility to CSL? Administration and budgeting duties are laid out in MOU we are acting under. There isn't sufficient CCoA staff resources to provide enough support to help them through transition. The executive director should give exec. comm. further recommendations as the situation progresses of recommended communications of concern of the need for transition efforts to be fast tracked to meet deadlines in statute.

D. 2005 Financial Statements through February were presented. 2005-06 projections show Commission budget is not controversial and should pass the Legislature with no difficulty.

E. CCoA membership was discussed. A number of Commissioners are up for reappointment. The Governor's office would like to move on appointments this summer.

F. June Meeting: Staff recommended that this meeting be used for planning for the next direction for 18 months of the Commission, creatively look ahead to who we are and where we want to go.

VI. Review of Legislation:

SB 840 – Support

AB 654 - Support

AB 770 – Support

SB 308 – No position

SB 417 – No position

SB 141 – Support

AB 916 – Support

SB 244 - Support

SB 526 - Support

AB 1434 - Support

SB 19 – No position

VII. White House Conference on Aging Update:

Delegate selection is in process for Governor's appointments. Delegate selection application process for the Policy Committee is on the federal website. Current staffing need is data entry around application grid; Department of Aging will provide that support to us. Work on the delegate

orientation in September will require increased staff activities. Costs with the delegate orientation could be anywhere from \$50,000 to \$70,000. There is a possibility that a venue would be available in southern California for doing a second delegate training. Executive Committee suggested that the Executive Director pursue fundraising for these activities with the help of Health and Human Services Agency Staff.

VIII. State Plan Hearing –

How should CCoA respond to the plan? Public hearing input from the Commission can come on April 25 and April 28, and a cohesive statement will be developed after the hearings.

X. Meeting adjourned at 6:10pm.